朝陽科技大學 098學年度第2學期教學大綱
Leisure business and resource inventory (II) 休閒事業及資源調查實務(二)

當期課號	3345	Course Number	3345
授課教師	陳耀南	Instructor	Chen,Yao Nan
中文課名	休閒事業及資源調查實務(二)	Course Name	Leisure business and resource inventory (II)
開課單位	休閒事業管理系(四進)三A	Department	
修習別	必修	Required/Elective	Required
學分數	1	Credits	1
課程目標	本課程旨在介紹休閒事業特性及資源調查方法，藉由休閒事業個案分析讓修課同學了解休閒事業範疇以利未來進入職場之準備。	Objectives	The purpose of this class is to introduce the characteristics of leisure business and inventory methods. Through case study to help students familiar with leisure business and prepare for the career in the future.
教材	1.主要教材：觀光遊憩資源實務(揚智文化、吳坤熙著；劉修祥主編) 2.參考教材：(1)觀光行政與法規(華立書局、蕭仕榮著) (2)休閒事業概論(揚智文化、張宮熊著) (3)導覽解說實務(華立書局、陳炳輝編著) (4)觀光遊憩資源規劃(揚智文化、李銘輝・郭建興著) (5)休閒活動設計規劃(揚智文化、吳松齡著) (6)觀光規劃(田園城市、李英弘・李昌勳譯) 3.課堂補充：(網路、報章雜誌及個人實務體驗資訊)	Teaching Materials	Main text book : Practice of Tourism resources Reference text book Overview of tourism Practice of tourism guide Planning of Tourism Recreation Resource Design and planning leisure activities Planning of tourism Supplement : website, newspaper, magazine, and personal experience
成績評量方式	1.全程出席，不遲到不早退（有困難請提出） 2.缺課需向學校請假缺席1/3時數（36*1/3）即12小時，無法取得學分。 3.選定授課主題進行分組報告，請5人一組，選定一個案（工作單位或企業單位），進行50分鐘報告，每個人皆須以power point上台報告。 4.參與分組討論與報告，分組報告一律電腦打字及輸出。 考核：平時20%期中考30%簡報製作與技巧20%書面報告30%	Grading	1. Students should attend classes on time. If you are inconvenient, please contact me. 2. Students who are absent for 3 times cannot pass this course. 3. Choose a topic and present. 5 people as a group choose a case from enterprises and present for 50 minutes. The topic should be typed in the powerpoint format, and eveybody should participate in oral presentation. 4. Participate in group discussion and oral presentation. Presentation should be typed and printed. Grade policy: attendence 20%, mid-term 30%, powerpoint 20%, papers 30%
教師網頁			
	1觀光遊憩資源概論（同學背景自我期許） 2觀光遊憩資源概論 3國家公園 4國家公園 5國家級風景區 6國家級風景區		1Introduction to tourism resources (Students'backgrounds and expectations) 2Introduction to tourism resources 3National Park 4National Park 5National scenic spot 6National scenic spot 7Public scenic area 8Midterm 9National forest recreation area 10National forest recreation area

教學內容	7公營風景特定區 8期中考 9國家森林遊樂區 10國家森林遊樂區 11退輔會經營的休閒農場 12國有林生態之美 13溫泉區、民營遊樂區、休閒農業區 14高爾夫球場、海水浴場、博物館美術館 15古蹟、形象商圈、商店街、觀光夜市 16台灣的山岳、生態旅遊 17台灣的原住民文化、遊程設計與各縣市風景點 18期末考	**Syllabus**	11Leisure farms owned by Training Center of Veterans Affairs Commission 12The beauty of nation-owned forest 13Hot spring area, private recreational area, and leisure agriculture area 14Golf course, beach, museums, and art galleries 15Monument, shopping area, shopping street, and night market 16Taiwan's mountains, eco-tourism 17Taiwan's aboriginal culture, the design of tourism route, and scenic spots in every cities and countries 18Final

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