朝陽科技大學 098學年度第2學期教學大綱
leisure scenario building 休閒情境營造

當期課號	3344	Course Number	3344
授課教師	陳人維	Instructor	CHEN,JEN WEI
中文課名	休閒情境營造	Course Name	leisure scenario building
開課單位	休閒事業管理系(四進)二B	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	一、探討休閒情境之概念及意義 二、以休閒遊憩之觀點說明分析休閒情境營造之理念及策略 三、探討台灣休閒產業有關休閒情境營造之現況及趨勢。 四、讓修課同學實際參與休閒情境之模擬及深入體驗	Objectives	1. The concept and significance discussion of the leisure scenario. 2. Analysis and explanation to the leisure scenario idea and strategy. 3. Discusses present situation and the tendency of the leisure industry about scenario building 4. Make students actual to participate in simulation and the thorough experience the leisure scenario
教材	1.陳惠美、鄭佳昆、沈立 譯 (Rossman J. R. and Barbara E. S. 作)(2003)休閒活動企劃(designing lesiure experiences)台北：品度出版社。 2.吳英偉 陳慧玲譯 休閒社會學 (2003) 五南出版社	Teaching Materials	1.Chen, H.M. ; Q.G.Chang and L. Chan translated. (Autohors: Rossman J. R. and Barbara E. S.)(2003) Designing lesiure experiences Taipei:Ping Do published. 2. Partricia A.Stokowski(2003) Leisure in society
成績評量方式	期中考20% 期末考30% 報告30% 出席20%	Grading	midterm exam. 20% final exam. 30% assingments 20% attendance 20%
教師網頁			
教學內容	1.休閒與休閒情境之關聯及基本概念認知。 2.休閒情境之特色與功能。 3.休閒情境之分類與營造原則 4.休閒情境活動規劃與設計。 5.休閒情境營造實際案例。	Syllabus	1. leisure and connection and basic concept cognition the leisure scenario. 2. characteristic and function the leisure scenario. 3. classification and building principle 4. leisure scenario activity plan and design the leisure situation. 5. leisure scenario building actual case.

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