朝陽科技大學 098學年度第2學期教學大綱
Financial Management 財務管理

當期課號	3225	Course Number	3225
授課教師	阮氏清萍	Instructor	NGUYEN THI,THANH BINH
中文課名	財務管理	Course Name	Financial Management
開課單位	會計系(四進)三A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	本課教學內容係希望採深入淺出方式，引導同學認識財務管理，同時搭配理論教學中之實務應用個案，並藉由問題實作來學以致用，以期能達理論與實務結合之教學目標。	Objectives	The object of this curriculum is to learn the framework of financial management, including primary academic theory and empirical analysis. Through actual case study, we hope that students could apply the text material to actual situation.
教材	『財務管理基礎與應用』98年修訂版 作者：徐俊明- 新陸書局。	Teaching Materials	Financial Management, 2009 Edition Hsu Jun-Ming – Shin Lou Book Co.,Ltd.
成績評量方式	平時測驗/作業&出席狀況 40% 期中考30% 期末考 30%	Grading	Quizzes/Homework and Participation 40% Midterm 30% Final 30%
教師網頁			
教學內容	本課程主要協助同學瞭解財務管理的理論與實務應用以及瞭解如何通過財務活動來增加股東價值。 本課程涵蓋導論、風險與報酬、投資組合概論、證券評價、資金成本的決定、資本結構與股利政策、財務預測與營運資金管理、衍生性金融商品與公司治理、以及財務報表分析等。	Syllabus	This course will provide students the ability to understand the theory and apply of corporate finance techniques in real world situations. It will also give students the big picture of financial management so that students can understand how a financial manager creates value for his firm. Topical coverage includes: fundamental concepts of financial management, stock and bond valuation, cost of capital, risk & return, leverage, derivatives, dividend theories, and financial statements analysis etc.

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