朝陽科技大學 098學年度第2學期教學大綱
Money & Banking 貨幣銀行學

當期課號	3200	Course Number	3200
授課教師	林宏誠	Instructor	LIN,HUNG CHENG
中文課名	貨幣銀行學	Course Name	Money & Banking
開課單位	保險金融管理系(四進)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	1. 使學生了解貨幣銀行學之意義 2. 讓學生能應用貨幣銀學在現實生活中 3. 能具備保險金融從業人員之專業態度 4. 能知曉金融市場的發展概況	Objectives	1. Enabling students to understand meaning of money and banking. 2. Making students apply money and banking in daily life. 3. To have professional attitudes of personnel in insurance and finance industry. 4. Able to understand development of financial market.
教材	1.廖憲文/蘇文斌/黃新宗/劉美芳,貨幣銀行學,華立圖書,民94年。 2.許光華/許可達/嚴宗銘,貨幣銀行學,三民書局,民95年。 3.黃達業/林容竹,貨幣銀行學,台灣培生教育出版公司,民95年。	Teaching Materials	Book:Money Banking & Economic Activity
成績評量方式	1.期中考試 30% 2.期末考試 30% 3.課堂表現 40%	Grading	1.Middle term exam. 30% 2.Final exam. 30% 3.Class performance 40%
教師網頁	_		
教學內容	1.以經濟分析的觀點講授貨幣與銀行的關係。 2.經由金融市場的發展,探討金融業的功能。 3.透過案例講解達到理論與實務之融會貫通。 4.藉由個案研究與群體討論方式,增進學習效果。	Syllabus	1.To explain the relationship between money and banking by economic analysis. 2.To study the functions of financial markets through the development of markets. 3.Achieves the theory and the practice achieving mastery through a comprehensive study of by the case explanation. 4.Discusses the way because of the case study with the community to promote the study effect.

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