

朝陽科技大學 098學年度第2學期教學大綱
Risk Management 風險管理

當期課號	3186	Course Number	3186
授課教師	張元昌	Instructor	,
中文課名	風險管理	Course Name	Risk Management
開課單位	保險金融管理系(四進)二A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	1. 了解風險控制對企業經營與社會經濟發展之重要性 2. 具備規劃風險控管機制之基本技能 3. 培養自主學習之態度 4. 就業核心力	Objectives	1. Understanding importance of risk control on business operation and social economic development. 2. Having basic skills of risk control mechanism. 3. Fostering attitudes of autonomous learning. 4. Employment core ability.
教材	風險管理與保險	Teaching Materials	Risk Management and Insurance
成績評量方式	平時考30% 期中考30% 期末考40%	Grading	Ordinary test:30% mid-term test:30% final test :40%
教師網頁	-		
教學內容	由風險管理的意義導入，逐步介紹風險管理與公司價值，風險控制、保險理財、替代性風險理財，索賠基礎與危機管理	Syllabus	This course contain the following topics: 1.Explain the meaning of risk management. 2.Describing the the risk management and value of company. 3.Distinguish between risk cintrol 、insurable finance 、alternative risk financing. 4.Claim management and crisis management.

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