

**朝陽科技大學 098學年度第2學期教學大綱**  
**Case Studies of Financial Management 財務管理個案研究**

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| 當期課號   | 3048   | Course Number      | 3048   |
| 授課教師   | 顏妍怡  | Instructor         | YEN,HSIN YI  |
| 中文課名   | 財務管理個案研究   | Course Name        | Case Studies of Financial Management   |
| 開課單位   | 財務金融系(二在)四B  | Department         |  |
| 修習別    | 選修   | Required/Elective  | Elective   |
| 學分數    | 3  | Credits            | 3  |
| 課程目標   | 本課程透過個案教學引導學生進入財務高階領域，包含：創業投資、實質選擇權、專案融資與企業購併。                   | Objectives         | This course introduce advanced fields of finance through case studies. The fields introduced was venture capital, real options, project finance, and merges and qcquisitions.  |
| 教材     | 自編教材<br>參考教材：<br>古永嘉、楊雪蘭譯，2009，企業研究方法，第10版，華泰文化。                 | Teaching Materials | Donald R Cooper and Pamela S Schindler (2008), Business Research Methods,10th, McGraw-Hill/Irwin.  |
| 成績評量方式 | 作業與討論 70%<br>期末報告 30%  | Grading            | Home work and disscussion 70%<br>term paper 30%  |
| 教師網頁   | -  |                    |  |
| 教學內容   | 本課程透過個案教學引導學生加深財務管理領域之了解，內容包含：創業投資、公司理財、專案融資、企業購併、企業管理與財務績效之關係等。 | Syllabus           | This course introduce advanced fields of finance through case studies. The fields introduced was venture capital, real options, project finance, and merges , qcquisitions , the relationship of business management on financial performance. |

尊重智慧財產權，請勿非法影印。