

**朝陽科技大學 098學年度第2學期教學大綱**  
**Insurance 保險學**

|               |   |                           |  |
|---------------|---|---------------------------|--|
| <b>當期課號</b>   | 3027  | <b>Course Number</b>      | 3027   |
| <b>授課教師</b>   | 徐璧君   | <b>Instructor</b>         | HSU,PI CHUN  |
| <b>中文課名</b>   | 保險學   | <b>Course Name</b>        | Insurance  |
| <b>開課單位</b>   | 財務金融系(四進)三A   | <b>Department</b>         |  |
| <b>修習別</b>    | 必修  | <b>Required/Elective</b>  | Required   |
| <b>學分數</b>    | 3   | <b>Credits</b>            | 3  |
| <b>課程目標</b>   | 本課程內容包括危險管理、保險基本概念、保險契約、監理、核保與理賠、產壽險實務、再保險....等，旨在教導學生瞭解保險之理論，並配合實務講解使保險生活化。            | <b>Objectives</b>         | The contents and structure of this courses are based on the twin beliefs that (1) the study of insurance, a major tool of risk management, should be preceded by an understanding of the procedures and concepts of risk management itself; and (2) that understanding the insurance practice. |
| <b>教材</b>     | 保險學_理論與實務, 陳建勝等編著, 華立圖書   | <b>Teaching Materials</b> | Insurance_ Principles and Practice   |
| <b>成績評量方式</b> | 平時成績 10%<br>小考 30%<br>期中考 30%<br>期末考 30%  | <b>Grading</b>            | class participation 10%<br>tests 30%<br>midterm 30%<br>final exams 30%   |
| <b>教師網頁</b>   | -   |                           |  |
| <b>教學內容</b>   | 本課程先由風險管理的內容、保險的基本概念及保險契約的基本原則開始介紹,再進而介紹保險業務經營面:保險事業之組織、保險行銷保險核保與理賠、再保險等,讓同學對保險有一整體的認識。 | <b>Syllabus</b>           | This course contains the introduction of risk management, the basic concept of insurance and the basic principles of insurance contract.   |

尊重智慧財產權，請勿非法影印。