

朝陽科技大學 098學年度第2學期教學大綱
Color Theory 色彩學

當期課號	2236	Course Number	2236
授課教師	陳美合	Instructor	CHEN,MEI HO
中文課名	色彩學	Course Name	Color Theory
開課單位	傳播藝術系(四日)–A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	<p>教學目標：</p> <ol style="list-style-type: none"> 1. 了解基本色彩原理並運用於影視美術設計(知識) 2. 運用色彩原理於影視服裝化妝(技能) 3. 培養對色彩的敏感度(態度) 4. 將色彩經驗落實於日常生活中創造美感環境(其他) 	Objectives	<ol style="list-style-type: none"> 1. Understand the basic principles of color and apply them in film and video art direction (knowledge). 2. Use color theory to design garments and make-up in films (skills) 3. Develop color sensitivity (development) 4. Understand the color experience in daily life and in surrounding environments (other)
教材	<p>應用色彩學 歐秀明著 現代色彩學 林昆範 柯凱人編譯 中西服裝史 葉立誠著</p>	Teaching Materials	Modern Color Co-ordination Theory Lin Koufan
成績評量方式	<p>出席率及作業60% 期中考20% 期末考20%</p> <p>曠課一次(兩小時課程)扣總分3分</p>	Grading	<p>present and exercise :60% Mid exam: 20% Final exam: 20%</p>
教師網頁	www.cyut.edu.tw/~meiho		
教學內容	<ol style="list-style-type: none"> 1. 色彩與生活應用的範疇 2. 非藝術性選配色(五行色彩科學) 3. 影視服裝色彩應用 4. 影視化妝色彩應用 5. 影視人物造型色彩研究 6. 色彩的功能(影像色彩如何表達資訊性與戲劇性效果) 	Syllabus	<p>Introduction of the basic theory and development and how they can be applied to our daily life; training in image creation; fostering sensitivity in colour; presentation of colour experience found in different countries; and how through imaginative application of colours drama, emotions and atmosphere can be created. The program will include study and practice of costume design and production; Eastern and Western fashion creation; make-up and cosmetic art for theater, photography and weddings.</p>

尊重智慧財產權，請勿非法影印。