朝陽科技大學 098學年度第2學期教學大綱
Lecture in Business 企業講座

當期課號	2218	Course Number	2218
授課教師	蔡嫦娟	Instructor	TSAY,CHARNG JIUAN
中文課名	企業講座	Course Name	Lecture in Business
開課單位	人文暨社會學院(四日)	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	邀請校外學有專精或在專業領域中有傑出表現之產業界人士擔任企業講師與本院專任教師共同教授課程，提供學生提早接觸職場機會，並驗證及應用學校學習之專業知識與技能，鼓勵學生學習結合理論與實務，以培養符合就業市場需求之學生，發揚技職教育「做中學、學中做」之實務教育特色。	Objectives	This course is instructed by the outstanding professionals and professors. The purposes of the course are to provide students with opportunities to be familiar with working places and to encourage students apply what they learn in the university to their work, and to prepare students for the heeds of working places in the future.
教材	課堂講義	Teaching Materials	Class hand-outs
成績評量方式	課堂參與與平時成績 40% 期中報告 30% 期末報告 30%	Grading	class participation (40%) mid-term papers (30%) final report (30%)
教師網頁	_		
教學內容	本課程教學方式以演講法及問題討論爲主，每週邀請一位業界專家進行專題演講，並於演講後進行問題討論。	Syllabus	This course is instructed by the outstanding professionals and professors. The purposes of the course are to provide students with opportunities to be familiar with working places and to encourage students apply what they learn in the university to their work, and to prepare students for the heeds of working places in the future. nvites business

尊重智慧財產權，請勿非法影印。