朝陽科技大學 098學年度第2學期教學大綱
Experimentation & Application of Colors 色彩實驗與應用

當期課號	2090	Course Number	2090
授課教師	李靜穎	Instructor	LEE,CHIN YING
中文課名	色彩實驗與應用	Course Name	Experimentation & Application of Colors
開課單位	視覺傳達設計系(四日)一A	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	1、實際體驗各種色彩並能仔細分析 2、了解他人對色彩感應之異同與變化 3、培養對色彩之敏感度與應用能力	Objectives	1. Experiencing colors physically, emotionally, and spiritually and be able to analyze them 2. Understanding different reactions on the main colors from individual human being 3. Fostering further the inner sensibility on colors and be able to apply it into the practice of Design.
教材	1.Youngjin.com(2008)給設計師的專業配色典.博碩文化.台北縣. 2.Rick Sutherland, Barb Karg(2004)印刷設計色彩管理.視傳文化.台北縣.	Teaching Materials	1.Youngjin.com(2008)The Color for Designer.DrMaster Press Co.,Ltd.Taipei. 2.Rick Sutherland, Barb Karg(2004)Graphic Designer's color Handbook.RockportPublishers,Inc.Taipei.
成績評量方式	課堂出席 40% 練習作品與報告 60%	Grading	Presence in the class 40% The practical work and report 60%
教師網頁			
教學內容	1.混色現象實作與觀察 2.色彩配色實作 3.色彩與設計運用	Syllabus	1.Performance and observation of color mixing 2.Performance of color combination 3.colors and design application

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