

朝陽科技大學 098學年度第2學期教學大綱
Introduction to Management Information System 管理資訊概論

當期課號	1739	Course Number	1739
授課教師	邱元錫	Instructor	CHIU,YUAN SHYI
中文課名	管理資訊概論	Course Name	Introduction to Management Information System
開課單位	工業工程與管理系(四日)二A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	本課程介紹資訊系統在企業內之重要性，扮演之角色確認，熟悉其「科技基礎」、「建立之方法」、「成敗之關鍵所在」，做一整體觀念建立，包含管理資訊系統發展過程中之問題遭遇、分析、設計...等；觀念介紹將配合案例說明。	Objectives	This course introduces two major foundations of information systems, namely, organizational foundations and technical foundations. Contemporary approaches of building information and ways to manage international information systems is also studied.
教材	Management Information Systems Organization & Technology in the Networked Enterprise, 6th Edition, Prentice-Hall, 2005, K. C. Laudon & J. P. Laudon, (華泰代理 02-2377-3877)	Teaching Materials	Management Information Systems Organization & Technology in the Networked Enterprise, 6th Edition, Prentice-Hall, 2005, K. C. Laudon & J. P. Laudon, (華泰代理 02-2377-3877)
成績評量方式	20% : 平常-attendance (10%)與作業 (10%) 20% : Case study - Oral Presentation & Written Summary Report 30% : Mid-term Examination 30% : 期末報告 - Oral Presentation (15%) –Written Report (15%)	Grading	20% : 平常-attendance (10%)與作業 (10%) 20% : Case study - Oral Presentation & Written Summary Report 30% : Mid-term Examination 30% : 期末報告 - Oral Presentation (15%) –Written Report (15%)
教師網頁	-		
教學內容	1. 將介紹資訊系統在企業體之基礎 (Organizational Foundations Of Information Systems) 2. 介紹資訊系統的科技基礎 (Technical Foundations Of Information Systems) 3. 介紹資訊系統建立之方法 (Building Information Systems) 4. 介紹如何管理現代化之資訊系統。	Syllabus	1. 將介紹資訊系統在企業體之基礎 (Organizational Foundations Of Information Systems) 2. 介紹資訊系統的科技基礎 (Technical Foundations Of Information Systems) 3. 介紹資訊系統建立之方法 (Building Information Systems) 4. 介紹如何管理現代化之資訊系統。

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