

朝陽科技大學 098學年度第2學期教學大綱
Senior Project 畢業專題

當期課號	1542	Course Number	1542
授課教師		Instructor	
中文課名	畢業專題	Course Name	Senior Project
開課單位	休閒事業管理系(四日)三A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	<p>一、培養學生對休閒產業內各功能之研究理論與研究方法之知識</p> <p>二、培養學生運用基本的研究方法、資料分析技術、管理理論、休閒遊憩理論等相關知識，在休閒事業管理議題中之應用能力與分析技巧</p> <p>三、培養學生成為未來企業管理者，對研究、客觀分析、重視理性推理邏輯之學習態度</p> <p>四、透過團隊研究方式以提升學生團隊合作之態度與能力</p>	Objectives	<p>一、students of the leisure industry study various features of the theory of knowledge and research methods.</p> <p>二、Training students to use basic research methods, data analysis technology, management theory, theory and other leisure-related knowledge, in leisure services management issues in the application of ability and analytical skills.</p> <p>三、Train students to become future business managers, research and objective analysis, logical reasoning importance of learning sensible attitude.</p> <p>四、Through a team approach to enhance the student's attitude toward teamwork and ability to.</p>
教材		Teaching Materials	
成績評量方式		Grading	
教師網頁	-		
教學內容		Syllabus	

尊重智慧財產權，請勿非法影印。