

朝陽科技大學 098學年度第2學期教學大綱
Advanced Insurance Practice 進階保險實務

當期課號	1365	Course Number	1365
授課教師	張婉玲	Instructor	CHANG,WAN LIN
中文課名	進階保險實務	Course Name	Advanced Insurance Practice
開課單位	保險金融管理系(四日)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	為提供保險金融管理系應屆畢業生求職就業準備，而規劃各種與就業相關主題的課程與企業參訪活動，以培養可立即就業的知識、態度與能力。	Objectives	By way of attending career class and visiting insurance industries, let student to have the knowledge, attitude and ability for getting a job of insurance and finance industry.
教材	講義,簡報	Teaching Materials	book and ppt;teaching and discuss
成績評量方式	課堂參與30% 參訪心得20% 期末報告50%	Grading	Med-term report~20%; Last report~50%; participation~30%
教師網頁	-		
教學內容	金融保險業求職就業準備 1.生命探索－生涯規劃(職業性向測驗與講解) 2.人際關係－溝通技巧、禮儀風範(社交與穿著禮儀) 3.求職致勝兵法--履歷撰寫及面試技巧 4.口才表達－教你台上簡報、自在溝通表達 5.潛能激發－如何在逆境中創造優勢 6.參觀訪問金融保險產業	Syllabus	Let student to have the ability for getting a job of insurance and finance industry. Include the ability of career plan, communication, oral present, and interview skill, and visiting

尊重智慧財產權，請勿非法影印。