

朝陽科技大學 098學年度第2學期教學大綱
Life Insurance 人壽保險

當期課號	1294	Course Number	1294
授課教師	陳聰賢	Instructor	CHEN,TSUNG CHSIEN
中文課名	人壽保險	Course Name	Life Insurance
開課單位	保險金融管理系(四日)二A	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	<p>1. 使學生瞭解人身保險的理論、種類（包括人壽、健康、傷害、年金等保險）、財務、組織、經營及契約條款等知識</p> <p>2. 透過人壽保險理論與實務的介紹，協助學生通過相關證照考試；並藉由學生的課堂報告，增進其組織與表達能力</p> <p>3. 培養學生良好的學習態度，進而使其具備保險金融從業人員之專業態度</p> <p>4. 可做為學生未來從事金融保險行政與銷售工作之基礎</p>	Objectives	<p>1. Enabling students to understand knowledge of theories, types (life, health, casualty and annuity, etc), finance, organization, operation and contract articles of life insurance.</p> <p>2. Through introduction of life insurance theories and practice, helping students obtaining certificates; students improving organization and expression ability thorough reports in classes.</p> <p>3. Fostering students' good learning attitudes to become professional personnel in financial and insurance industry.</p> <p>4. Serving as students' foundation in the future career in finance and insurance administration and sales.</p>
教材	<p>1.人身保險業務員資格測驗統一教材, 中華民國人壽保險商業同業公會</p> <p>2.林麗銖,人身保險實務,平安出版有限公司</p> <p>3.上課講義</p>	Teaching Materials	<p>1.The Practice of Life Insurance</p> <p>2.loose-leaf materials issued to students</p>
成績評量方式	<p>1.上課出席:20%</p> <p>2.期中考成績:40%</p> <p>3.期末考成績:40%</p>	Grading	<p>1.class attendance:20%</p> <p>2.mid-term exam:40%</p> <p>3.final exam:40%</p>
教師網頁	-		
教學內容	<p>1.人壽保險契約條款解析2.保險契約</p> <p>3.保險業之經營 4.人身保險保費及責任準備金 5.人身保險之類型</p>	Syllabus	<p>1.Analysis of Insurance Contracts</p> <p>2.The Insurance Industry 3.Insurance Company Opration 4.Insurance Pricing & Life Insurance Contractual Provisions 5.Types of Life Insurance 6.Individual Health and Disability-Insurance</p>

尊重智慧財產權，請勿非法影印。