# 朝陽科技大學 098學年度第2學期教學大綱
# Financial Asset Management 金融資產與理財

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| **當期課號** | 1244 | **Course Number** | 1244 |
| **授課教師** | 楊智超 | **Instructor** | YANG,JYH CHAU |
| **中文課名** | 金融資產與理財 | **Course Name** | Financial Asset Management |
| **開課單位** | 企業管理系(四日)四A | **Department** | |
| **修習別** | 選修 | **Required/Elective** | Elective |
| **學分數** | 3 | **Credits** | 3 |
| **課程目標** | 本課程結合金融管理理論與本土資產管理理論, 以簡明深動方法介紹各項熱門金融資產之特性與實用性,並說明各式理財組合之利弊得失與適用性, 以導讀個案方式, 將理財專題?續漸進, 拓展學生視野 | **Objectives** | This course will combine with financial management theories and local assets management. During the course will introduce the characters and practical feasibility to each hot financial assets, and display the strength and weakness of the investment package. From the case study will explore students' visions and manage decision-making |
| **教材** | Foundations of Multinational Financial Mangagement Fifth Edition alan C. Shapiro Bussiness Week the McGraw-Hill Comlany Asian Edition | **Teaching Materials** | Mangagement Fifth Edition alan C. Shapiro Bussiness Week the McGraw-Hill Comlany Asian Edition |
| **成績評量方式** | 期中與期末考各占百分之四十 平常成績占百分之二十 | **Grading** | Middle and Final Examination (80%) Presetation (20%) |
| **教師網頁** | 運用國際財務管理實例解析與理論對照,探討國際企業管理國際財務之精義,奠定學生對國際財務管理之基礎. | | |
| **教學內容** | 一 現況與展望<br>二 國際金融市場<br>三 外匯風險控管<br>四 國際企業籌資與融資管理<br>五 海外投資評估管理<br>六 國際企業財務調度管理<br>七 未來展望 | **Syllabus** | 1 Environment of international Financial Management<br>2 Forign Exchange and Derivatives Markets<br>3 Forign Exchange Riskmanagement<br>4 Financing the multional Corporation<br>5 Forign Investment Analysis<br>6 Multinational Working Captial Management<br>7 Futural Development |

尊重智慧財產權，請勿非法影印。