朝陽科技大學 098學年度第2學期教學大綱
Practice of Business Management 企業管理專題實習

當期課號	1242	Course Number	1242
授課教師	徐茂練	Instructor	SHYU,MAW LIANN
中文課名	企業管理專題實習	Course Name	Practice of Business Management
開課單位	企業管理系(四日)三C	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程藉由企業實習方式，培養同學運用企業管理知識技能解決實務問題之能力.	Objectives	To improve the ability of solving business problem, the students in this course should apply management skill and knowledgef to business practice by cooperated with a selected company.
教材	由指導教授訂定.	Teaching Materials	According to adviser. Based on the adviser's requirements.
成績評量方式	1.指導教授60%. 2.考核教授40%.	Grading	1.adviser 60%, and 2.teacher 40%
教師網頁	http://www.ba.cyut.edu.tw/people/teacher.php		
教學內容	此課程爲應屆畢業生必修之課程。學生可選擇影視創作、論文寫作或其他形式作品作爲畢業專題之內容，專題完成後需公開發表成果。	Syllabus	This course is designed for senior students. Students need to complete a finished work either on a research paper or visual presentation for their special study. It is required to present their final finished work in public.

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