朝陽科技大學 098學年度第2學期教學大綱
Financial Management 財務管理

當期課號	1179	Course Number	1179
授課教師	楊智超	Instructor	YANG,JYH CHAU
中文課名	財務管理	Course Name	Financial Management
開課單位	企業管理系(四日)二A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	以單元之方式，依序介紹財務管理之重要概念及基本理論，輔以台灣之實證研究或應用實例，期能經由紮實之訓練，爲同學謀職或進修奠下良好之財務管理學基礎。	Objectives	To equip the students with a preliminary, yet comprehensive, understanding of the basic concepts and topics in financial management so that the students after commencement can apply them professionally. For students who plan to pursue an advanced degree in related fields, the course further provides them with a solid foundation in the area of financial management.
教材	財務管理 謝劍平 智勝書局	Teaching Materials	Financial Management new concepts with unique domestic examples Best-Wise Company
成績評量方式	Final and midterm examination 30% Presentation 40%,and reports 40%	Grading	Final and midterm examination 30% Presentation and reports 40%
教師網頁	以聞名企業且儘量以本土個案爲主，分析其財務狀況與未來發展		
教學內容	一 財務管理原則 二 風險與報酬 三 投資與財務決策 四 財務計畫 五 短期財務決策 六 個案分析	Syllabus	1. Principles of Financial Management 2. Risks and Rewards 3. Investment and Financial Decesions 4. The financial Planning 5. Short Term Financial Decision 6. Case Study

尊重智慧財產權，請勿非法影印。