

朝陽科技大學 098學年度第2學期教學大綱  
Readings in Finance 財金英文閱讀

|        |  |                    |   |
|--------|--|--------------------|---|
| 當期課號   | 1111   | Course Number      | 1111  |
| 授課教師   | 張永郎  | Instructor         |   |
| 中文課名   | 財金英文閱讀   | Course Name        | Readings in Finance   |
| 開課單位   | 財務金融系(四日)三A  | Department         |   |
| 修習別    | 選修   | Required/Elective  | Elective  |
| 學分數    | 3  | Credits            | 3   |
| 課程目標   | 本課程在設計上使學生在上課過程中，經由英文教材的準備以及老師課堂中的講授，掌握基本財金領域的基本知識、嘗試理論實務的比較，並擴大視野。在教學方法上，以下列三點方式混合進行：(1) 翻譯與閱讀作業；(2) 專業文書習作，如公司內部文件；(3) 老師講授。主要內容有(1) 介紹美國證券金融市場的書籍文章，如華爾街日報及其出版適合一般投資人者；(2) 財金實務文書，如公司發行之公開說明書、年報、重要法規、承銷文件等；(3) 基礎理論性論文的選讀。 | Objectives         | There are two objectives of this course. On the one hand, students are required to go through a lot of readings so as to improve their English reading ability. On the other hand, students are expected to develop an intuitive perspective toward important macro, as well as micro issues in economics and finance. The reading articles will be selected from cover stories as contained in Business Week and Economist. Tests and scores will be based on how well students understand, and communicate through the practitioner's language. |
| 教材     | 商業原文書籍(Corporate Finance),商業英文雜誌或報紙(Wall Street Journal, Business Week),專業財務金融英文期刊(JF, JFQA, RFS, JFE)等  | Teaching Materials | Commercial English Textbook(Corporate Finance), Business Magazine or Newspaper (Wall Street Journal, Business Week), and Financial Journal(JF, JFQA, RFS, JFE),...,etc.   |
| 成績評量方式 | 期中考佔40%；期末考40%；平時佔20%  | Grading            | mid-term 40%；final 40%；participating 20%。   |
| 教師網頁   | <a href="http://lms.cti.cyut.edu.tw/2008233">http://lms.cti.cyut.edu.tw/2008233</a>  |                    |   |
| 教學內容   | 本課程探討如何閱讀商業英文相關書籍,商業英文雜誌及報紙,及財務英文期刊.內容包括英文書籍基本閱讀,商業雜誌及報紙的閱讀技巧,最後為財務英文期刊的結構閱讀分析,使同學減少財金英文的閱讀障礙.   | Syllabus           | This undergraduate course is aimed to give you to improve your english reading ability from financial areas, including financial textbook, financial magazine and/or newspaper, and financial journal papers. The course will try to help you to know how to get in financial english reading. Meantime, reading skill and journal paper's structure will be introduced in the course for reducing students's reading obstacles.  |

尊重智慧財產權，請勿非法影印。