朝陽科技大學 098學年度第2學期教學大綱
Financial Management 財務管理

當期課號	1052	Course Number	1052
授課教師	李瑞琳	Instructor	LEE,RUEY LIN
中文課名	財務管理	Course Name	Financial Management
開課單位	財務金融系(四日)二A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	從公司理財的角度，探討企業的投資與籌資決策，並以追求股東權益極大爲目標。其次，瞭解企業如何運用金融市場各種工具籌措資金。三、從財務理論的角度，分析各種金融資產之價值如何決定。最後，針對近來各國資本市場發生的弊端，重新思考財務管理的目標與責任。	Objectives	Finance consists of three interrelated areas:(1) money and capital markets, which deals with securities markets and financial institutions;(2)investments, which focuses on the decisions made by both individual and institutional investors ;(3) corporate finance, whick focuses on capital budgeting capital structure, etc.
教材	Fundamentals of Corporate Finance Stephen A. Ross, Randolph W Westerfield, Bradford D Jordan, McGraw.Hill internation edution 7ed 新月書局代理	Teaching Materials	Fundamentals of Corporate Finance Stephen A. Ross, Randolph W Westerfield, Bradford D Jordan, McGraw.Hill internation edution 7ed 新月書局代理
成績評量方式	三次考試各占30% ，平常分數（隨堂測驗）占10%	Grading	three exams for each 30%
教師網頁	_		
教學內容	Part Five: Risk and Return Chapter 12: Some Lessons from Capital Market History Chapter 13: Return, Risk, and the Security Market Line Chapter 14: Options and Corporate Finance Part Six: Cost of Capital and Long-Term Financial Policy Chapter 15: Cost of Capital Chapter 16: Raising Capital Chapter 17: Financial Leverage and Capital Structure Policy Chapter 18: Dividends and Dividend Policy Part Seven: Short-Term Financial Planning and Management Chapter 19: Short-Term Finance and Planning Chapter 20: Cash and Liquidity Management Chapter 21: Credit and Inventory Management	Syllabus	Part Five: Risk and Return Chapter 12: Some Lessons from Capital Market History Chapter 13: Return, Risk, and the Security Market Line Chapter 14: Options and Corporate Finance Part Six: Cost of Capital and Long-Term Financial Policy Chapter 15: Cost of Capital Chapter 16: Raising Capital Chapter 17: Financial Leverage and Capital Structure Policy Chapter 18: Dividends and Dividend Policy Part Seven: Short-Term Financial Planning and Management Chapter 19: Short-Term Finance and Planning Chapter 20: Cash and Liquidity Management Chapter 21: Credit and Inventory Management

尊重智慧財產權，請勿非法影印。