

朝陽科技大學 098學年度第2學期教學大綱
Financial Information Analysis 金融資訊分析

當期課號	1035	Course Number	1035
授課教師	林宗漢	Instructor	Lin,Zong Han
中文課名	金融資訊分析	Course Name	Financial Information Analysis
開課單位	財務金融系(四日)–A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	學習解讀及分析產業的動態訊息與專業分析師的研究報告; 如何從即時市場行情數據, 市場評論、上市公司公告、公司動態等資訊萃取出有用的訊息; 學習撰寫分析報告。	Objectives	The objectives of this course are as follows: 1. To study and realize the dynamic situation across all of industries; 2. To understand how to use data, such as: price and volume, analyst's report, published news, etc.; 3. To extract useful information from a lot of data; 4. To write up analysis reports.
教材	自編教材	Teaching Materials	The Teaching Materials are edited by lecturer
成績評量方式	1.課堂參與: 10% 2.作業成績: 40% 3.期末報告: 50%	Grading	1.Participation 10% 2.Assignment 40% 3.Report 50%
教師網頁	-		
教學內容	本課程之內容, 主在讓學生初步了解證券市場及其投資標的, 包括股票、認購(售)權證、指數股票型基金(ETF)、不動產投資信託(REITs)。期透過課程之教授與虛擬交易系統之使用, 使學生熟悉並學會資產之買賣及投資組合之建構。	Syllabus	The purpose of this course is to teach the investment underlying asset in financial market. These underlying assets contain stocks, warrant, ETF, and REITs. Besides, we will simulate the trading system in stock market by using the fictitious trading system.

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