

朝陽科技大學 098學年度第1學期教學大綱  
Green Leisure Industry Research 綠色休閒研究

當期課號	7619	Course Number	7619
授課教師	鄭政宗	Instructor	CHENG,CHENG CHUNG
中文課名	綠色休閒研究	Course Name	Green Leisure Industry Research
開課單位	休閒事業管理系碩士在職專班一A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程目標旨在讓學習者瞭解綠色休閒的定義，功能及所形成的休閒產業內容，如生態旅遊、鄉村旅遊等，並介紹國內外案例，兼顧理論的探討與實務的分析。	Objectives	Student in this course will learn the definition and function of green leisure,including the ecology tourism.rural tourism...etc. Many Taiwan and other countries green leisure industry cases will be introduced in this course. Students will learn the theory and business of green leisure industry.
教材		Teaching Materials	
成績評量方式	期中考 30% 平時成績 30% 期末考 40%	Grading	Midterm Examination 30% General 35% Final Examination 40%
教師網頁	-		
教學內容	本課程目標旨在讓學習者瞭解綠色休閒的定義，功能及所形成的休閒產業內容，如生態旅遊、鄉村旅遊等，並介紹國內外案例，兼顧理論的探討與實務的分析。	Syllabus	Student in this course will learn the definition and function of green leisure,including the ecology tourism.rural tourism...etc. Many Taiwan and other countries green leisure industry cases will be introduced in this course. Students will learn the theory and business of green leisure industry.

尊重智慧財產權，請勿非法影印。