

朝陽科技大學 098學年度第1學期教學大綱

Special Topic of Industrial Developmen in Taiwan(1) 台灣產業發展專題(一)

當期課號	7125	Course Number	7125
授課教師	陳建勝	Instructor	CHEN,JIAN SHEN
中文課名	台灣產業發展專題(一)	Course Name	Special Topic of Industrial Developmen in Taiwan(1)
開課單位	台灣產業策略發展博士學位學程一A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	學生台灣產業發展改況分析並加強與台灣特色產業之交流	Objectives	Providing students some general concept in Taiwan through mentoring with different field master.
教材	政府出版品	Teaching Materials	the government to publish
成績評量方式	簡報 30% 討論 30% 期末報告 40%	Grading	a briefing 30% To discuss 30% Final report 40%
教師網頁	-		
教學內容	以書報討論的方式，針對政府出版品內有關資訊科技、生物技術、休閒遊憩、文化創意等四種產業有關之資訊進行報告與討論。期望透過這種方式讓學生搜集大量資料，了解如何匯整資訊成爲策略的手段	Syllabus	Using the method of discussion on books and newspapers and aiming at the government's publications related to four industries - IT industry, Bio-Tech industry, leisure and recreation industry, and cultural creation industry, for reporting and discussion. Through such method, it is expected to let students collect a large number of data in order to understand tricks on how to organize information into a strategy.

尊重智慧財產權，請勿非法影印。