

**朝陽科技大學 098學年度第1學期教學大綱**  
**Seminar on Business Financial Management 企業財務管理專題研討**

<b>當期課號</b>	7089	<b>Course Number</b>	7089
<b>授課教師</b>	陳育成	<b>Instructor</b>	CHEN,YU CHENG
<b>中文課名</b>	企業財務管理專題研討	<b>Course Name</b>	Seminar on Business Financial Management
<b>開課單位</b>	會計系碩士班一A	<b>Department</b>	
<b>修習別</b>	選修	<b>Required/Elective</b>	Elective
<b>學分數</b>	3	<b>Credits</b>	3
<b>課程目標</b>	本課程將對財務管理所包含的三個彼此相關的領域，(1)公司理財；(2)投資學；(3)金融機構管理，等有關的理論提供詳盡的檢視與分析。	<b>Objectives</b>	The purpose of this course is to provide students an idea of what financial management is all about. This course consists of three interrelated areas: 1. Money and capital markets; 2. Investments; 3. Financial management.
<b>教材</b>	相關文獻。(上課時提供)	<b>Teaching Materials</b>	References will be provided in the class
<b>成績評量方式</b>	平時成績(包括報告與上課參與) 50% 期末報告 50%	<b>Grading</b>	Performance in Class 50% Final Report 50%
<b>教師網頁</b>	-		
<b>教學內容</b>	本課程將同時重視基礎觀念與財務管理的最新發展，以及學生的學習表達能力。內容包括:財管基本概念，資本效率市場，資本結構與股利政策理論，特殊專題與晚近的研究文獻等。	<b>Syllabus</b>	This is a three-credits elective course for MBA in Accounting. The primary teaching objective of this class is to equip students with a deeper understanding of various financial topics to prepare them with better professional expertise, and solid foundation for advanced studies. Topics chosen include: (1) Concepts of Finance; (2) Capital Market Informational Efficiency; (3) Pricing and Performance IPOs; (4) Optimal Capital Structure and Optimal Dividend Policy; and, (5) Special Issues and Related Studies.

尊重智慧財產權，請勿非法影印。