

**朝陽科技大學 098學年度第1學期教學大綱**  
**Financial Management Research 財務管理研究**

<b>當期課號</b>	7043	<b>Course Number</b>	7043
<b>授課教師</b>	李宗政	<b>Instructor</b>	LEE,CHUNG CHENG
<b>中文課名</b>	財務管理研究	<b>Course Name</b>	Financial Management Research
<b>開課單位</b>	企業管理系碩士班一A	<b>Department</b>	
<b>修習別</b>	必修	<b>Required/Elective</b>	Required
<b>學分數</b>	3	<b>Credits</b>	3
<b>課程目標</b>	以單元之方式，依序介紹財務管理之重要概念及基本理論，輔以台灣之實證研究或應用實例，期能經由紮實之訓練，為同學謀職或進修奠下良好之基礎。涵蓋財務管理導論、財務管理基本觀念、金融資產訂價、資本企畫、資本結構、股利政策等課題。	<b>Objectives</b>	This is an one-semester elective course. On top of introducing students to understand the nature and importance of financial management, the class moves on to discuss the following topics:1.The trade-off between risk and return;2.Pricing of financial assets;3.Capital budgeting;4.Optimal capital structure;5.Optimal dividend policy.
<b>教材</b>	1.Brealey, Richard A. and Stewart C. Myers, Principals of Corporate Finance, 9th Edition, 2008, McGraw-Hill, USA. 2.另附之書單。	<b>Teaching Materials</b>	1.Brealey, Richard A. and Stewart C. Myers, Principals of Corporate Finance, 9th Edition, 2008, McGraw-Hill, USA. 2.Assigned Readings.
<b>成績評量方式</b>	課堂參與:30% ; 期中考試:35% ; 期末考試:35%	<b>Grading</b>	Class Participation:20%; mid-term exam:35%; Final Exam:35%;
<b>教師網頁</b>	-		
<b>教學內容</b>	<p>涵蓋財務管理之綜合性導論、投資計劃之財務評估、資本市場訊息效率、金融資產訂價、財務危機成本、最適資本結構及最適股利政策等研究課題。</p> <p>Part One: Value</p> <ol style="list-style-type: none"> <li>1. Finance and the Financial Manager</li> <li>2. Present Values, the Objectives of the Firm, and Corporate Governance</li> <li>3. How to Calculate Present Values</li> <li>4. Valuing Bonds</li> <li>5. The Value of Common Stocks</li> <li>6. Why Net Present Value Leads to Better Investment Decisions than Other Criteria</li> <li>7. Making Investment Decisions with the Net Present Value Rule</li> </ol> <p>Part Two: Risk</p> <ol style="list-style-type: none"> <li>8. Introduction to Risk, Return, and the Opportunity Cost of Capital</li> <li>9. Risk and Return</li> <li>10. Capital Budgeting and Risk</li> </ol> <p>Part Three: Best Practices in Capital Budgeting</p> <ol style="list-style-type: none"> <li>11. Project Analysis</li> <li>12. Investment, Strategy, and Economic Rents</li> <li>13. Agency Problems, Management Compensation, and the Measurement of Performance</li> </ol> <p>Part Four: Financing Decisions and Market Efficiency</p>	<b>Syllabus</b>	Topics chosen include the following:(1) Financial Management: an Overview ( 2 ) Capital Budgeting; ( 3 ) Capital Market Informational Efficiency; ;(4)Pricing of Financial Assets; ( 5 ) Financial Distress Costs; ( 6 ) Optimal Capital Structure; and, ( 7 ) Optimal Dividend Policy.

	14. Efficient Markets and Behavioral Finance 15. An Overview of Corporate Financing  Part Five: Payout Policy and Capital Structure  17. Payout Policy 18. Does Debt Policy Matter? 19. How Much Should a Firm Borrow? 20. Financing and Valuation		
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尊重智慧財產權，請勿非法影印。