

朝陽科技大學 098學年度第1學期教學大綱
Strategic Management in Finance 財務策略管理

當期課號	7027	Course Number	7027
授課教師	陳更生	Instructor	CHEN,KENG SHEN
中文課名	財務策略管理	Course Name	Strategic Management in Finance
開課單位	財務金融系碩士班二A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	模型與決策工具的應用。	Objectives	This course surveys recent contributions in market microstructure theory. Market microstructure is the study of the process and outcomes of exchanging assets under explicit trading rules. With specific trading mechanisms, the price formation process is analyzed and price properties examined.
教材	reading papers	Teaching Materials	reading papers
成績評量方式	presentation 60% final reports 40%	Grading	presentation 60% final reports 40%
教師網頁	-		
教學內容	1. Corporate Finance 2. Economics of Information 3. Market Microstructure	Syllabus	This course surveys recent contributions in market microstructure theory. Market microstructure is the study of the process and outcomes of exchanging assets under explicit trading rules. With specific trading mechanisms, the price formation process is analyzed and price properties examined.

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