

朝陽科技大學 098學年度第1學期教學大綱  
Advanced Financial Management 高等財務管理

當期課號	7018	Course Number	7018
授課教師	李瑞琳	Instructor	LEE,RUEY LIN
中文課名	高等財務管理	Course Name	Advanced Financial Management
開課單位	財務金融系碩士班一A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	從公司理財的角度探討企業的投資與籌資決策，並以追求股東權益極大為目標。其次，瞭解企業如何運用金融市場各種工具籌措資金。第三、從財務理論的角度，分析各種金融資產之價值如何決定。最後，針對近來各國資本市場發生的弊端，重新思考財務管理的目標與責任。	Objectives	Finance consists of three interrelated areas:(1) money and capital markets, which deals with securities markets and financial institutions;(2) investments, which focuses on the decisions made by both individual and institutional investors as they choose;(3) corporate finance, which focuses on capital budgeting, capital structure, ect.
教材	課堂講授	Teaching Materials	Fundamentals of Corporate Finance Stephen A. Ross, Randolph W Westerfield, Bradford D Jordan, McGraw.Hill international edition 7ed 新月書局代理
成績評量方式	考試各佔30% ，平常分數佔40%	Grading	30% per exam for two exams; 40% other
教師網頁	<a href="http://www.cyut.edu.tw/~rlee">http://www.cyut.edu.tw/~rlee</a>		
教學內容	1. applied financial statement 2. financial plan and growth 3. interest and bond valuation 4. stock valuation 5. net present value and other 6. investment decision 7. project analysis and evaluation 8. Return, Risk, and the Security Market Line 9. Options and Corporate Finance 10. Cost of Capital and Long-Term Financial Policy Cost of Capital 11. Raising Capital 12. Financial Leverage and Capital Structure Policy 13. Dividends and Dividend Policy 14. Short-Term Finance and Planning 15. Cash and Liquidity Management 16. Credit and Inventory Management	Syllabus	1. applied financial statement 2. financial plan and growth 3. interest and bond valuation 4. stock valuation 5. net present value and other 6. investment decision 7. project analysis and evaluation 8. Return, Risk, and the Security Market Line 9. Options and Corporate Finance 10. Cost of Capital and Long-Term Financial Policy Cost of Capital 11. Raising Capital 12. Financial Leverage and Capital Structure Policy 13. Dividends and Dividend Policy 14. Short-Term Finance and Planning 15. Cash and Liquidity Management 16. Credit and Inventory Management

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