

朝陽科技大學 098學年度第1學期教學大綱  
Introduction to Management Information System 管理資訊概論

當期課號	3305	Course Number	3305
授課教師	陳敬儒	Instructor	CHEN,CHING JU
中文課名	管理資訊概論	Course Name	Introduction to Management Information System
開課單位	工業工程與管理系(二進)四A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	本課程介紹資訊系統在企業內之重要性，扮演之角色確認，熟悉其「科技基礎」、「建立之方法」、「成敗之關鍵所在」，做一整體觀念建立，包含管理資訊系統發展過程中之問題遭遇、分析、設計...等；觀念介紹將配合案例說明。	Objectives	This course introduces two major foundations of information systems, namely, organizational foundations and technical foundations. Contemporary approaches of building information and ways to manage international information systems is also studied.
教材	資訊管理概論Web 2.0思維學貫 EN593	Teaching Materials	e-business 2.0 roadmap for success Ravi Kalakota & Marcia Robinson
成績評量方式	midterm 30% final exam 30% homework 30% others 10%	Grading	midterm 30% final exam 30% homework 30% others 10%
教師網頁	-		
教學內容	Teach students to understand how to use information technology to manage the company based on the concept of e-business and increase the efficiency of flow and control processes. ERP is taught to practice the concept	Syllabus	Teach students to understand how to use information technology to manage the company based on the concept of e-business and increase the efficiency of flow and control processes. ERP is taught to practice the concept

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