

朝陽科技大學 098學年度第1學期教學大綱
Introduction to Leisure, Recreation, and Tourism 休閒遊憩觀光概論

當期課號	3220	Course Number	3220
授課教師	陳人維	Instructor	CHEN,JEN WEI
中文課名	休閒遊憩觀光概論	Course Name	Introduction to Leisure, Recreation, and Tourism
開課單位	休閒事業管理系(四進)一A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	1.配合休閒概論性的課程需求，從哲理、心理層面、以及社會學觀點來解析當代休閒領域的議題。 2.本課程之教學目的是幫助學生瞭解體認休閒遊憩增進人類健康；觀光旅遊促進國際友誼的重大意義，並論及休閒觀光事業未來的發展及趨勢。	Objectives	1.Introduction to tie in with the leisure needs of the curriculum, from the philosophical to the psychological level, as well as the sociological perspective to resolve the areas of contemporary leisure issues. 2. The main purpose of this course is to help students: (1) Realize that leisure and recreation can increase the body and mental health and that tourism can promote international friendship. (2) The future development and trend of leisure, recreation, and tourism industry.
教材	1.觀光與休閒概論:孫武彥.俞玫姣著。新文京出版。ISBN：9789861507538 2.休閒遊憩產業概論:陳宗玄、張瑞琇著。揚智文化出版。ISBN:9789578188688	Teaching Materials	1."Introduction to Tourism and Leisure" ISBN：9789861507538 2.Leisure And Leisure Services in the 21st Century: Toward Mid Century. ISBN:9789578188688
成績評量方式	1.課堂參與:20% 2.作業及心得:20% 3.期中考試:30% 4.專題發表:30%	Grading	1. Attendance and Participation: 20%; 2. Assignments and Evaluation: 20% 3. Midterm Examination: 30%. 4. Special Topic for Presentation: 30%
教師網頁	-		
教學內容	(一)緒論：休閒、遊憩與觀光之概念 (二)休閒、遊憩與觀光之發展歷程 (三)關鍵名詞解說 (四)觀光與觀光事業 (五)觀光的類別 (六)觀光的特質 (七)觀光的功能 (八)觀光與觀光事業 (九)觀光機構與政策 (十)觀光事業與國家經濟 (十一)閒暇的起源 (十二)閒暇與休閒產業 (十三)閒暇行為的理論 (十四)閒暇產業 (十五)遊憩活動的類型	Syllabus	1. The introduction of leisure, recreation, and tourism. 2. The development history of leisure, recreation and tourism. 3. Explain the key word related to tourism and leisure. 4. Tourism and tourism business. 5. The category of tourism. 6. The characteristic of tourism. 7. The function of tourism. 8.The tourism and tourism business. 9. The organization and policy about tourism.Lesure industry. 10. The tourism business and country economics. 11. The origin about leisure. 12. leisure and leisure business. 13. The theory about leisure behavior.

	<p>(十六)觀光與休閒之結合</p> <p>(十七)專題發表</p>	<p>14. Leisure business</p> <p>15. The category of leisure.</p> <p>16. The combination of tourism and leisure.</p> <p>17. Special Topic for Presentation</p>
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