

朝陽科技大學 098學年度第1學期教學大綱  
Security Markets Analysis 證券市場分析

當期課號	3158	Course Number	3158
授課教師	林信良	Instructor	LIN,HSIN LIANG
中文課名	證券市場分析	Course Name	Security Markets Analysis
開課單位	保險金融管理系(四進)三A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	<ol style="list-style-type: none"> <li>1. 認識證券商品，上市，交易，法令規範之基本原理</li> <li>2. 強化證券商品設計，上市，交易，結算與法令稽核之專業技能</li> <li>3. 培養自主學習的態度</li> <li>4. 就業核心力</li> </ol>	Objectives	<ol style="list-style-type: none"> <li>1. Knowing basic principle of security on offering, transaction, and regulations.</li> <li>2. Enhancing professional skills of securities products, offering, transactions, settlement and regulation audit.</li> <li>3. Having autonomous study attitudes.</li> <li>4. Employment core ability.</li> </ol>
教材	<ol style="list-style-type: none"> <li>1.參考資料:資產證券化概要,股票基本分析,股票技術分析，證券市場概要</li> <li>2.授課教材:隨堂筆記</li> </ol>	Teaching Materials	<ol style="list-style-type: none"> <li>1. Reference materials : Asset backed securitization, Fundamental analysis of stocks, Technical analysis of stocks , A brief outline of stock market</li> <li>2. Teaching materials of lesson: Notes from class</li> </ol>
成績評量方式	筆試 專案報告	Grading	Written examination Case presentation
教師網頁	-		
教學內容	<ol style="list-style-type: none"> <li>1.資本市場的介紹</li> <li>2.證券產業的現況與發展</li> <li>3.證券商品的種類</li> <li>4.股市分析</li> <li>5.案例討論</li> </ol>	Syllabus	<ol style="list-style-type: none"> <li>1.Introduction to captial market</li> <li>2.The development of securities industry</li> <li>3.Understanding of securities products</li> <li>4.Analysis of stock market</li> <li>5.Case studies</li> </ol>

尊重智慧財產權，請勿非法影印。