

朝陽科技大學 098學年度第1學期教學大綱  
Banking Management 銀行經營與管理

當期課號	3022	Course Number	3022
授課教師	李博文	Instructor	Lee,Bor Wen
中文課名	銀行經營與管理	Course Name	Banking Management
開課單位	財務金融系(四進)三A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	介紹銀行經營管理理論、實務，以提昇金融機構管理智慧藝術，期求金融服務業能作為經濟發展的強大助力。	Objectives	Introduction the Financial Institutions and Banking System. Include Management Structures of Banks, Banking Operation and Management, Loan Management ,Consumer Banking, Credit Analysis,Banking Supervision and Risk Management, Bank's Rating, Internal Control, Financial Pre-warning System.
教材	自編講義	Teaching Materials	自編講義
成績評量方式	期中考30% 平常及個案研究報告30% 期末考40%	Grading	midterm 30% case study 30% final 40%
教師網頁	-		
教學內容	介紹銀行經營管理理論、實務，以提昇金融機構管理智慧藝術，期求金融服務業能作為經濟發展的強大助力。	Syllabus	Introduction the Financial Institutions and Banking System. Include Management Structures of Banks, Banking Operation and Management, Loan Management ,Consumer Banking, Credit Analysis,Banking Supervision and Risk Management, Bank's Rating, Internal Control, Financial Pre-warning System.

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