朝陽科技大學 098學年度第1學期教學大綱
Practice of Tourist Guide 領隊與導遊實務

當期課號	2628	Course Number	2628
授課教師	張宏祺	Instructor	Chang,Hung Chi
中文課名	領隊與導遊實務	Course Name	Practice of Tourist Guide
開課單位	老人服務事業管理系(四日)二A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	透過課程安排，介紹觀光相關法規、票務及專業知識的瞭解，從基礎知識的培養到基本動作的紮實，希望可以培育同學成爲一位稱職且快樂的導遊或領隊。	Objectives	Through the curriculum, relevant laws and regulations on tourism, ticketing and expertise to understand, from the basic knowledge of basic training to the solid moves in the hope of nurturing students to become a competent and happy tour guides or leaders.
教材	領隊與導遊實務--前程出版社 2009 領隊帶團技巧與危機處理實務---考用 2009 自編講義	Teaching Materials	The Practice oftour leader & tour guide 2009
成績評量方式	1.出席 20%-(本學期隨機點名8次，每次各佔2.5分) 2.期中考 30% 3.期末考 30% 4.隨堂測驗或作業 20%(不參與測驗或繳交作業者只給基本分8%；參與測驗或繳交作業者基本分12%-20%)。	Grading	1. Attendance rate of 20% 2. TEST 1 of 30% 3. TEST 2 of 30% 4. Report 20%
教師網頁	_		
教學內容	透過課程安排，介紹觀光相關法規、票務及專業知識的瞭解，從基礎知識的培養到基本動作的紮實，希望可以培育同學成爲一位稱職且快樂的導遊或領隊。	Syllabus	Through the curriculum, relevant laws and regulations on tourism, ticketing and expertise to understand, from the basic knowledge of basic training to the solid moves in the hope of nurturing students to become a competent and happy tour guides or leaders.

尊重智慧財產權，請勿非法影印。