朝陽科技大學 098學年度第1學期教學大綱
Introduction to Management of Non-profit Organisation 非營利組織管理導論

當期課號	2571	Course Number	2571
授課教師	陳馨馨	Instructor	CHEN,SHIN SHIN
中文課名	非營利組織管理導論	Course Name	Introduction to Management of Non-profit Organisation
開課單位	社會工作系(四日)三B	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	1.認識非營利組織的範圍、類型及理論基礎。 2.學習非營利組織功能運作及管理之內容及方法。 3.比較分析國內外非營利組織。 4.探討非營利組織各項議題對於社會工作的意涵。	Objectives	1.To recognize the scope, category and theoretical foundation of nonprofit organizations. 2.To learn functional operation and the content & methods of management in nonprofit organizations. 3.To compare and analyze the nonprofit organizations in Taiwan and other countries. 4.To probe into the implications of social work that different issues of nonprofit organizations may cause.
教材	主要參考書籍: 1.蕭新煌&官有垣&陸宛蘋主編(第二版)(2009).非營利部門-組織與運作(巨流） 2.江明修主編(2001).第三部門經營策略與社會參與（智勝） 3.司徒達賢(2003). 非營利組織的經營管理.(台北:天下文化). 4.曾騰光,曾華源(2001,校閱)非營利組織策略管理.(紅葉). 5.Grobman, Gary (2006). An Introduction to the Nonprofit Sector: A Practical Approach for the 21st Century (2nd Ed.). Harrisburg: White Hat.	Teaching Materials	Major reference books: 1.蕭新煌&官有垣&陸宛蘋主編(第二版)(2009).非營利部門-組織與運作(巨流） 2.江明修主編(2001).第三部門經營策略與社會參與（智勝） 3.司徒達賢(2003). 非營利組織的經營管理.(台北:天下文化). 4.曾騰光,曾華源(2001,校閱)非營利組織策略管理.(紅葉). 5.Grobman, Gary (2006). An Introduction to the Nonprofit Sector: A Practical Approach for the 21st Century (2nd Ed.). Harrisburg: White Hat.
成績評量方式	期中考　40%, 期末考　40%, 平時考 10% 全勤 10%（缺席三次,則本課程不及格）	Grading	Mid-term exam.　40% Final exam. 40% Quizzes 10% Attendance 10%
教師網頁			
教學內容	本課程內容涵蓋非營利組織經營管理之理論與實務，及相關研究與議題,教學內容如下: 一. 課程介紹與討論 二. 非營利組織總論 三. 非營利組織的相關理論 四. 非營利部門在台灣的發展特色 五. 非營利組織之使命與策略 六. 非營利組織之募款策略與慈善捐贈 七. 非營利組織之志工招募與甄選 八. 非營利組織的董事會 九. 非營利組織的領導 十. 非營利組織的財務管理與行銷管理 十一. 非營利組織與政府的互動關係 十二. 台灣非營利組織的就業	Syllabus	It is the purpose of this course to examine the role of theory in the nonprofit sector, and to understand the ways in which it may contribute to the health and vitality of nonprofit organizations. A special effort in this course will be made to introduce students to the ways in which nonprofit and voluntary organizations seek to serve the society in Taiwan and other countries. 1. Introduction of the course and discussion 2. The introduction of the nonprofit organizations 3. The related theory of the nonprofit organizations 4. The developmental characteristics of nonprofit organizations in Taiwan 5. The mission and strategy of the nonprofit organizations 6. The fund raising strategy and

			charitable donation 7. The volunteer recruitment and selection of the nonprofit organizations 8. The board of the nonprofit Organizations 9. The leadership in nonprofit organizations 10.The financial management and marketing in nonprofit organizations 11.The interactive relationship between nonprofit organizations and government 12.The nonprofit employment in Taiwan

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