朝陽科技大學 098學年度第1學期教學大綱
Aesthetics 美學

當期課號	2235	Course Number	2235
授課教師	呂南湖	Instructor	LU,NAN HU
中文課名	美學	Course Name	Aesthetics
開課單位	傳播藝術系(四日)一A	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	教學目標： 1. 了解美學概念史的歷史分期 (知識) 2. 具備美感經驗並將其運用於影視美術設計 (技能) 3. 美感經驗的養成(態度) 4. 回歸生活美學的內涵 (其他)	Objectives	1.Learn history and concepts in the study of aesthetics (knowledge) 2.Apply study of aesthetics to film and television art and design (skills) 3.Gain experience in the study of aesthetics (development) 4.Apply life-world experience to the study of aesthetics (other)
教材	1.美學基本原理(上海人民出版社) 2.美學概論(文津出版) 3.美學導論(五南出版) 4.美學概論(學富) 5.美學引論(人民出版) 6.美學十五講(北京大學)	Teaching Materials	1. The basic principles of Aesthetics(上海人民出版社) 2. Aesthetics(文津出版) 3. A introduction to Aesthetics(五南出版) 4. Aesthetics(學富) 5. A introduction to Aesthetics(人民出版) 6. 15 explainations for Aesthetics(北京大學)
成績評量方式	1.平常成績-30%, 包括上課發言, 討論,出 習率. 2.期中考-30% 3.期末分組報告和書面報告40%	Grading	1. Regular- 30% Including discussion, attendence and team work 2. miderm-30% 3. presentation and proposal-40%
教師網頁			
教學內容	這是一門基礎美學課程, 內容分爲五大方向.包括美的範籌與特性, 審美的對象, 審美的意識, 不同藝術的審美觀,當代數位美學探討. 同學在接受這些理論的訓練學習後, 有獨立能力分析不同藝術的美學蘊含意義, 並且, 能將運用於自己的創作性作品, 進而跟自己傳播藝術做一結合, 同學在課堂中, 必需分組探討,並提出一份相關的美學報告.	Syllabus	This is a basic introduction to Aesthetics. It will include three parts. The first is about theories of Aesthetics including 1.Aesthetics histoty, definition and caterories 2. Aesthetics iudgement for object 3. The feeling or consciousness of beauty 4. Different art forms 5. Aesthetics for digital art and modern art.The second is students must be able to analyze any arts with the theories of Aesthetics. The third is applying the theories of Aesthetics to communication arts such as Film, TV and Digital Arts.

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