朝陽科技大學 098學年度第1學期教學大綱
Advanced Business Software Application 進階企業應用軟體

當期課號	1605	Course Number	1605
授課教師		Instructor	
中文課名	進階企業應用軟體	Course Name	Advanced Business Software Application
開課單位	行銷與流通管理系(四日)二A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程強調從實作中學習，課程內容包括Excel、Powerpoint、Frontpage與Photoimpact等軟體應用，透過本課程的學習，學生將學會：1.具備有設計問卷並解釋問卷結果能力；2.規劃、設計網頁；3.具備專業簡報形式與能力。	Objectives	This is a course emphasizing on learning by doing. As an advanced course of computer packages, this course includes Excel, Powerpoint, Frontpage and Photoimpact. Upon completion of the course, the students will: 1. Have hands-on knowledge in designing survey and explain the result.2. Be able to plan, design, and develop Web sites. 3. Present work in a professional manner.
教材		Teaching Materials	
成績評量方式		Grading	
教師網頁			
教學內容		Syllabus	

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