# 朝陽科技大學 098學年度第1學期教學大綱
# Senior Project 畢業專題

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| **當期課號** | 1546 | **Course Number** | 1546 |
| **授課教師** | 黃有傑 | **Instructor** | HUANG,TOU JIE |
| **中文課名** | 畢業專題 | **Course Name** | Senior Project |
| **開課單位** | 休閒事業管理系(四日)三A | **Department** | |
| **修習別** | 必修 | **Required/Elective** | Required |
| **學分數** | 3 | **Credits** | 3 |
| **課程目標** | 一、培養學生對休閒產業內各功能之研究理論與研究方法之知識<br>二、培養學生運用基本的研究方法、資料分析技術、管理理論、休閒遊憩理論等相關知識，在休閒事業管理議題中之應用能力與分析技巧<br>三、培養學生成爲未來企業管理者，對研究、客觀分析、重視理性推理邏輯之學習態度<br>四、透過團隊研究方式以提升學生團隊合作之態度與能力 | **Objectives** | 一、students of the leisure industry study various features of the theory of knowledge and research methods.<br>二、Training students to use basic research methods, data analysis technology, management theory, theory and other leisure-related knowledge, in leisure services management issues in the application of ability and analytical skills.<br>三、Train students to become future business managers, research and objective analysis, logical reasoning importance of learning sensible attitude.<br>四、Through a team approach to enhance the student's attitude toward teamwork and ability to. |
| **教材** | 相關研究之資料與文獻 | **Teaching Materials** | Related papers and literatures. |
| **成績評量方式** | 專題報告書及發表 100% | **Grading** | Report and presention 100% |
| **教師網頁** | | | |
| **教學內容** | 在老師指導下完成一個休閒產業相關主題的專題研究 | **Syllabus** | Studying a specific topic on sport and leisure industry under the advisor |

尊重智慧財產權，請勿非法影印。