朝陽科技大學 098學年度第1學期教學大綱
Introduction to Leisure, Recreation, and Tourism 休閒遊憩觀光概論

當期課號	1505	Course Number	1505
授課教師	張瑞琇	Instructor	CHANG,JUI HSIU
中文課名	休閒遊憩觀光概論	Course Name	Introduction to Leisure, Recreation, and Tourism
開課單位	休閒事業管理系(四日)一B	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	1.配合休閒概論性的課程需求，從哲理、心理層面、以及社會學觀點來解析當代休閒領域的議題。 2.本課程之教學目的是幫助學生瞭解體認休閒遊憩增進人類健康；觀光旅遊促進國際友誼的重大意義，並論及休閒觀光事業未來的發展及趨勢。	Objectives	1.Introduction to tie in with the leisure needs of the curriculum, from the philosophical to the psychological level, as well as the sociological perspective to resolve the areas of contemporary leisure issues. 2. The main purpose of this course is to help students: (1) Realize that leisure and recreation can increase the body and mental health and that tourism can promote international friendship. (2) The future development and trend of leisure, recreation, and tourism industry.
教材	休閒遊憩概論 探索生命中的休閒 Geoffrey Godbey 品度出版社	Teaching Materials	Leisure in Your Life -- An Exploration (6th Editon) by Geoffrey Godbey 品度出版社
成績評量方式	期中考30% 期末考30%、平時成績40% (出席、上課表現、案例研討及報告)	Grading	Midterm examination 30%, Final examination 30% Attendance & group project 40%
教師網頁	_		
教學內容	介紹休閒遊憩概論基本概念、遊憩資源、觀光遊憩資源之開發、休閒遊憩需求理論以及遊憩研究方法與未來方向。	Syllabus	The basics concept: Indroduction of Leisure and Recreation, the Resoures of Leisure and Recreation,the Development of Recreation Resources, The Theories of Recreation Demand Approach.

尊重智慧財產權，請勿非法影印。