朝陽科技大學 098學年度第1學期教學大綱
Economics 經濟學

當期課號	1396	Course Number	1396
授課教師	阮氏清萍	Instructor	NGUYEN THI,THANH BINH
中文課名	經濟學	Course Name	Economics
開課單位	會計系(四日)一B	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	上學期爲個體經濟學，包括供給與需求、消費選擇、廠商理論、成本與生產、產品（因素）市場等主題；下學期爲總體經濟學，依總體經濟問題、國民所得之概念、國民所得之衡量、國民所得均衡分析、總體經濟政策依序講授。	Objectives	This is a one-year mandatory course. The course covers "introductory microeconomics" in the first semester and "introductory macroeconomics" in the second semester respectively. The first semester includes the following topics:1.Supply and Demand; 2.Consumer Choice; 3.Theory of the Firm; 4.Production and Costs; 5.Product Markets; and, 6.Factor Markets. The second semester includes the following topics: 1.Introduction to Macroeconomics; 2.Macroeconomic Measurements: National Income, Employment, and Price Level; 3.Aggregate Demand, Aggregate Supply, and National Income Equilibrium; 4.Government Spending, Taxation, and Fiscal Policy; 5.The Banking System, the Central Bank, and Monetary Policy.
教材	顏吉利特聘教授主編，『經濟學32講』（初版，2008，全華圖書股份有限公司出版）	Teaching Materials	Gili Yen, et al., 32 Lectures in Economics (1st Edition, 2008, Chuan Hwa Book Co.,Ltd.)
成績評量方式	平時測驗/作業&出席狀況 40% 期中考30% 期末考 30%	Grading	Quizzes/Homework and Participation 40% Midterm 30% Final 30%
教師網頁	_		
教學內容	本課程主要培養學生具備經濟學理論之概念及經濟問題之分析基礎，建立起如何運用經濟學在現實的生活之能力，課程內容包括： 1.個體經濟學 (上學期)：包括需求和供給消費行爲、成本與生產、產品市場、一般均衡分析等主題等。 2.總體經濟學 (下學期)：包括國民所得之意義及決定方式，就業水準和物價水準，總體經濟政策、經濟成長等。	Syllabus	This course aims at providing students the concept of economics and the basic for economic analysis, building up the ability on how to apply the theory to the reality. The outline includes: 1.Microeconomic (first semester): Demand & Supply, Consumer behavior. Production and Costs, Product Markets, Factor Markets, and General Equilibrium Analysis. 2.Macroeconomic (second semester): National Income, Employment, Price Level, Government Policy, Monetary Policy, and Economic Growth etc.

尊重智慧財產權，請勿非法影印。