朝陽科技大學 098學年度第1學期教學大綱
Life Insurance Practice(I) 壽險實務(一)

當期課號	1358	Course Number	1358
授課教師	許維智	Instructor	Hsu,Wei Chih
中文課名	壽險實務(一)	Course Name	Life Insurance Practice(I)
開課單位	保險金融管理系(四日)三B	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程介紹基本之健康險(含意外險)與團體保險，進一步提供一系列相關資訊，以協助學生對課程內容了解。本課程講授內容強調理論與實務並重，主要內容包括：1.健康險（含意外險）概論 2.健康險的類型 3.健康險之契約條款 4.團體保險概論 5.團體人壽與健康險 6. 團體保險之契約條款7.法令與規章等，可建構學生完整及實用知識，以利就業或相關證照考試。	Objectives	The basic health insurance and group insurance concept will be introduce to assist the students to learn the general information, and gives a list of source for additional information about health insurance and group insurance. In our teaching program, our teaching courses emphasize simultaneously both theory and practices. The course contain the following topics ：1.the concepts of health insurance 2.types of health insurance 3.contracts provisions in health insurance 4. the concepts of group insurance 5. group life and health insurance 6. contracts provisions in group insurance 7.laws & regulations.
教材	自編講義	Teaching Materials	loose-leaf materials issued to students
成績評量方式	期中考30% 期末考30% 平常課程參與20% 點名20%	Grading	medi-term 30% final 30% particpation and presentation 20% to take attendance 20%
教師網頁			
教學內容	1.壽險銷售實務 2.壽險業務個案探討 3.職域行銷 4.退休金規劃專題	Syllabus	1.Life insurance marketing practice 2.Life insurance case study 3.Group marketing 4.pension planning

尊重智慧財產權，請勿非法影印。