朝陽科技大學 098學年度第1學期教學大綱
Investment 投資學

當期課號	1357	Course Number	1357
授課教師	嚴宗銘	Instructor	YAN,TUNG MING
中文課名	投資學	Course Name	Investment
開課單位	保險金融管理系(四日)三B	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	1. 提供基本投資工具之介紹與基本評價理論 2. 具備基本投資工具之投資技巧 3. 具備證券相關行業人員之基本道德素養 4. 了解政府政策對於證券市場之影響	Objectives	1. Introduction of basic investment tools and basic evaluation theories. 2. Having basic investment skills for basic investment tools. 3. Having basic moral qualities of personnel in securities industry. 4. Understanding the influence of government's policies on securities market.
教材	(1)"Fundamentals of Investments", 2nd Ed., Charles J. Corrado and Bradford D. Jordan, McGraw Hill. 2002. (2)"投資學-理論與實務",王仲偉,黃振原,楊宗明,潘俐霖,2002.	Teaching Materials	(1)"Fundamentals of Investments", 2nd Ed., Charles J. Corrado and Bradford D. Jordan, McGraw Hill. 2002.
成績評量方式	平常考 25% 期中考 25% 期末考 25% 出席率 25%	Grading	class performance 25% mid-term exam 25% final exam 25% present rate 25%
教師網頁	_		
教學內容	(一)投資學概論 (二)股票市場 (三)利率與債券市場 (四)選擇權與期貨 (五)資產管理	Syllabus	Part One Introduction Part Two Stock Markets Part Three Interest Rates and Bond Markets Part Four Optoins and Futures Part Five Protforlio Management

尊重智慧財產權，請勿非法影印。