朝陽科技大學 098學年度第1學期教學大綱
Supply Chain Management 供應鏈管理

當期課號	1238	Course Number	1238
授課教師	黃文聰	Instructor	Huang,Wen Tsung
中文課名	供應鏈管理	Course Name	Supply Chain Management
開課單位	企業管理系(四日)三A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程從引導學生瞭解自供應鏈的採購功能, 物料管制與存貨管理, 以至成品的配銷,倉儲及通路設計. 使每位學生能清楚認知供應鏈管理的角色, 目的與權責. 並使能充分認知理論的意涵及其實務上之應用.	Objectives	This course takes students logically from the purchasing function at the beginning of the supply chain through material control and inventory management, to finished goods distribution, warehousing and design of distribution channels. Each student will understand the role, objectives, and responsibilities of supply chain management in modern organizations. Each student will be able to integrate theory and practical applications to increase the productivity of organizations.
教材	供應鏈設計與管理（Designing and Managing the Supply Chain: Concepts, Strategies, and Case Studies, 3/E） David Simchi-Levi, Philip Kaminsky, and Edith Simchi-Levi 原著，何應欽編譯 普林斯頓國際有限公司 出版	Teaching Materials	Designing .and Managing the Supply Chain: Concepts, Strategies, and Case Studies(3/E), Philip Kaminsky, and Edith Simchi-Levi,McGraw-Hill.
成績評量方式	1.期中考 20% 2.課本案例報告 30% 3.期末考（期末個案報告） 20% 4.平時出席與課程參與（含實例模擬） 30%	Grading	1.Midterm exam 20% 2.Report 30% 3.Case study 20% 4.Attendance 30%
教師網頁			
教學內容	1.供應鏈管理導論 2.存貨管理與風險共擔 3.供應鏈網路規劃 4.供應契約 5.資訊的價值 6.供應鏈整合 7.配銷策略 8.策略聯盟 9.採購及外包策略 10.全球物流與風險管理 11.協同產品與供應鏈設計 12.顧客價值 13.聰明定價 14.資訊科技和商業流程 15.科技標準	Syllabus	1.Introduction toSupply Chain Management 2.InventoryManagementand Risk Pooling 3.Network Planning 4.Supply Contracts 5.The Value of Information 6.Supply Chain Integration 7.Distribution Strategies 8.Strategic Alliances 9.Procurement and Outsourcing Strategies 10.Global Logistics and Risk Management 11.Coordinated Product and Supply Chain Design 12.Customer Value 13.Smart Pricing 14.IT and Business Processes 15.Technology Standards

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