朝陽科技大學 098學年度第1學期教學大綱
Capstone Study of Finance 財務金融綜合研究

當期課號	1122	Course Number	1122
授課教師	張英華	Instructor	,
中文課名	財務金融綜合研究	Course Name	Capstone Study of Finance
開課單位	財務金融系(四日)四A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	(I)授課部分：一、財務人生涯規劃及職場須知。二、最新公司法修正分析與公司如何召開股東會。三、中國大陸投資分析與相關法令介紹。四、境外公司介紹與實務操作。五、企業購併實務與企業併購法解析。六、 企業上市上櫃。七、稅務規劃及兩稅合一研究簡介。八、企業如何與銀行往來。(II) 專題報告：各組依老師選定現有上市櫃公司計算其企業價值。	Objectives	This course includes two parts (I) Lecture A. Career plannig working a attude for financial people. B. Latest compay law and shareholer's meeting requirments. C. Prc investment analysis and related lawa instruction. D. Offshore company and OBU introduction and practice. E. Corporation mergers and acquisitions practice. F. IPO process in Taiwan & PRC. G. Tax planning procedure. H. The banks finnancing procedure (II) Report the valuation process in Taiwan listed companies.
教材	陳正倉,林惠玲,陳忠榮,莊春發著「產業經濟學」,雙葉。 參考資料 F. M. Scherer and David Ross: Industrial Market Structure and Economic Performance, 3rd ed., 1990, Houghton Mifflin Company, Boston. Jean Tirole: The Theory of Industrial Organization, most recent edition, The MIT Press.	Teaching Materials	References F. M. Scherer and David Ross: Industrial Market Structure and Economic Performance, 3rd ed., 1990, Houghton Mifflin Company, Boston.
成績評量方式	學期總成績: 平常成績40% 期中考成績30% 期末考成績30%	Grading	Midterm(30%) Final exam.(30%) Assigements(40%)
教師網頁	_		
教學內容	本課程系統性的探討經濟學中的一個領域-產業組織。產業組織並不探討如何去經營或組織一個企業，而是探討如何透過市場組織機能，使生產活動能滿足社會對產品與勞務的需求。以及市場組織的差異與不完全性，如何影響生產者滿足社會需要之程度。此外，本課程除以講授爲主外，更強調課堂上與學生的討論與互動，並且以作業方式訓練學生的研究能力。透過本課程強化學生對產業經濟學概念、培養學生分析產業經濟現象的能力。進一步啓發學生對產業經濟現象的觀察敏銳度與興趣，並且能融入生活課題中。	Syllabus	This course systematically explores the field of economics traditionally known as industrial organization. This course concerns with how productive activities are bought into harmony with the demand for goods and services through some organizing mechanism such as a free market. And how variations and imperfections in the organizing mechanism affect the success achieved in satisfying an economy’s wants. Students are expected to have a good outlook for the industrial organization and the application of the industrial organization. This course gives students housework to train their study ability. Through the course I hope they can strengthen their concept about industrial organization and analysis, and they can develop their ability of analyzing industrial organization phenomenon. Further, I try to enlighten them to be interested in observe economic phenomenon, and use industrial organization in their

			daily life.

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