朝陽科技大學 097學年度第2學期教學大綱
Insurance 保險學概論

當期課號	9095	Course Number	9095
授課教師	陳明國	Instructor	CHEN,MING KUO
中文課名	保險學概論	Course Name	Insurance
開課單位	跨院通識(進)	Department	
修習別	選擇必修	Required/Elective	Intercollegiate General Education Topics
學分數	2	Credits	2
課程目標	本課程目標在教導學生瞭解保險之相關理論與實務，進而透過學生對人身及財產保險商品的報告，期望能增進學生對保險及其商品之認識，並將保險的正確觀念帶進生活中。	Objectives	This course is based on the fundamental theory and the practical experiences of insurance. After studying this course, the students should be able to understand the basic characteristics of insurance, and describe the major content of Personal and Product insurance products.
教材	1.上課用書：保險學-理論與實務/蘇文斌.林宏誠.陳明國合著/華立圖書 2.參考書籍：保險學理論與實務／凌氤寶等編著／華泰文化事業公司	Teaching Materials	Book:Insurance Principles and Practice
成績評量方式	期中考佔30%；期末考佔40%；平時佔30%	Grading	mid-term 30%；final-exam 40%；particpating 30%
教師網頁	_		
教學內容	保險學是一門探討保險的入門課程，教學之目的在於使學生瞭解危險管理與保險的基本理論、保險契約的基本原則及保險事業之組織與經營，進而介紹各類人身保險、財產保險與社會保險的種類與內容。	Syllabus	Insurance is a basic course for students to understand and appreciate Insurance. The purpose of the course is to lead students to be familiar with the theories of risk management and insurance, the principles of insurance contract, the operation of insurance industries and the concept of personal and product insurance.

尊重智慧財產權，請勿非法影印。