朝陽科技大學 097學年度第2學期教學大綱
Theories of Cultural Form of Space 空間文化理論

當期課號	7726	Course Number	7726
授課教師	劉克峰	Instructor	LIOU,KE FUNG
中文課名	空間文化理論	Course Name	Theories of Cultural Form of Space
開課單位	建築及都市設計研究所碩士在職專班二A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	論述空間文化在都市社會架構下，所應具備的長程地域性與歷史文化沿革的價值定位，超越單純現實利用的狹隘眼光。	Objectives	The curricular objectives of the course strives to profile the values that regional characteristics and historic/cultural evolvement have toward the development of public space under the framework of urban development, which may supersede the narrowly defined functions of straightway applications.
教材	R.Bocock《消費》(Consumption)（亘流，1995 ） J.Baudrillard 《消費社會》(Consumer Society)（南京大學出版社，2000 ） J.Baudrillard 《物體系》(The System of Object)（時報，1997 ） Barthes, Roland 《明室》許綺玲譯 Barthes, Roland 《神話學》	Teaching Materials	R.Bocock 《Consumption》1995 J.Baudrillard《Consumer Society》2000 J.Baudrillard《The System of Object》1997 Barthes, Roland《La chambre claire》Barthes, Roland. 《Mythologies》
成績評量方式	1平常報告30% 2期中報告30% 3學期作業40%	Grading	1.Participant 30% 2 midterm project:30% 3 final project:40%
教師網頁			
教學內容	「空間」作爲社會文化分析的對象與概念，於1980年代中期以後，超出了地理學、建築學與都市研究等傳統空間學域，普遍受到人文社會科學界重視。本課程將從社會、文化和人類學的面向切入消費理論的探討，分別觸Baudrillard 、Bourdieu 、Jameson等當代思想家的相關論點；一方面在現代與後現代性的脈絡下勾勒消費面向的特質和轉變；同時也透過對物品意義、形式與商品文化和拜物的探討，深入理解消費與當代社會和文化經驗中的廣告、流行時尚、階級品味、生活美學、時裝/飲食/化妝的操控、購物快感、身體型塑和空間生產之間的關聯。	Syllabus	" Culture is the integrated pattern of human knowledge, belief, and behavior that depends upon the capacity for learning and transmitting knowledge to succeeding generations. " Marriam Webster Dictionary "Culture (from the Latin cultura stemming from colere, meaning "to cultivate,") generally refers to patterns of human activity and the symbolic structures that give such activity significance. Different definitions of "culture" reflect different theoretical bases for understanding, or criteria for evaluating, human activity. In general, the term culture denotes the whole product of an individual, group or society of intelligent beings. It includes technology, art, science, as well as moral systems and the characteristic behaviors and habits of the selected intelligent entities. In particular, it has specific more detailed meanings in different domains of human activities. The aim of the course is to focus on the role of recent architectural theory, looking at the diversity of architectural positions and academic texts, influential projects and cultural issues that resulted in a variety of architectural expressions since the mid-sixties.

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