朝陽科技大學 097學年度第2學期教學大綱
Advanced Supply Chain Management 進階供應鏈管理

當期課號	7662	Course Number	7662
授課教師	詹智強	Instructor	CHAN,CHU CHAI
中文課名	進階供應鏈管理	Course Name	Advanced Supply Chain Management
開課單位	工業工程與管理系碩士在職專班二A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	以實際案例及相關理論，說明業界如何以供應鏈手法，使企業可以提高效率降低庫存，提昇其全球競爭力	Objectives	This course uses cases study and supply chain management theory to help students understand how to reduce the inventory level to increase the global competitive advantages.
教材	Designing and Managing the supply chain: Concepts, strategies and studies BY Simchi-levi, Kaminsky, Simchi-levi Third edition McGraw-Hill (華泰書局代理)	Teaching Materials	Designing and Managing the supply chain: Concepts, strategies and studies BY Simchi-levi, Kaminsky, Simchi-levi Third edition McGraw-Hill (華泰書局代理)
成績評量方式	期中考 30% 期末考 30% 作業與 project 40%	Grading	Midterm 30% Final exams 30% homework and project 40%
教師網頁	ec.iem.cyut.du.tw		
教學內容	物流網路結構 存貨管理及風險共擔 資訊的價值 供應鏈整合 策略聯盟 採購與委外策略 供應鏈管理的全球性議題 協調一致的產品與供應鏈設計 顧客價值與供應鏈管理 供應鏈管理的資訊科技 供應鏈管理之決策支援系統 物流與供應鏈績效之評量 供應鏈協作及整合分析	Syllabus	Logistics Network Configuration Inventory Management and Risk Pooling The Value Information Supply Chain Integration Strategic Alliances Procurement and Outsourcing Strategies International Issues in Supply Chain Management Coordinated Product and Supply Chain Design Customer Value and Supply Chain Management Information Technology for Supply Chain Management Measurement of Business Logistics cision-Support Systems for Supply Chain Management Supply Chain Collaboration and Integration Analysis

尊重智慧財產權，請勿非法影印。