朝陽科技大學 097學年度第2學期教學大綱
Seminar on Investment 投資學專題研討

當期課號	7096	**Course Number**	7096
授課教師	阮氏清萍	**Instructor**	NGUYEN THI,THANH BINH
中文課名	投資學專題研討	**Course Name**	Seminar on Investment
開課單位	會計系碩士班二A	**Department**	
修習別	選修	**Required/Elective**	Elective
學分數	3	**Credits**	3
課程目標	介紹基本會計交易處理與財務報表編製，以作爲日後研讀其他會計課程之基礎。	**Objectives**	This is a fundamental course to introduce basic concepts of how to deal with accounting transactions and how to prepare financial statements.
教材	1. “Investments,” by Bodie, Kane and Marcus, McGraw-Hill (華泰) (2009), 7th Edition. 2. Scientific Papers.	**Teaching Materials**	1.“Investments,” by Bodie, Kane and Marcus, McGraw-Hill (華泰) (2009), 7th Edition. 2. Scientific Papers.
成績評量方式	期末書面報告 40% 期中口頭報告 40% 課堂參與 20%	**Grading**	Midterm presentation 40% Final report 40% Class participation 20%
教師網頁			
教學內容	透過理論分析與實務演練幫助學生瞭解金融商品特性以及掌握投資環境發展的脈動， 1.介紹投資基礎知識與重要的投資學理論 2.建立投資分析專業能力 3.能具備正確的財富管理觀念與投資態度 4.配合課程說明台灣的投資環境與相關實務、新興的金融工具及投資趨勢等	**Syllabus**	This course will introduce you to major issues currently of concern to al investors. it can give you the skills to conduct a sophisticated assessment of current issues and debates covered by both the popular media as well as finance journals.

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