

**朝陽科技大學 097學年度第2學期教學大綱**  
**Applied English for Tourism 觀光英文與應用**

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|--------|---|--------------------|--|
| 當期課號   | 3493  | Course Number      | 3493   |
| 授課教師   | 許筱彤   | Instructor         | HSU,HSIAO TUNG   |
| 中文課名   | 觀光英文與應用   | Course Name        | Applied English for Tourism  |
| 開課單位   | 應用外語系(二進)三A   | Department         |  |
| 修習別    | 選修  | Required/Elective  | Elective   |
| 學分數    | 2   | Credits            | 2  |
| 課程目標   | 此課程期許在相互分享學習國外實際生活與觀光出遊經驗的同時，亦能提升學生英語聽(listening)與說(speaking)的口語會話能力。   | Objectives         | This course is expecting the participants not only to experience the overseas travel situation, but also understand how to deal with the different foreign life. In the mean time, to enhance the oral conversation ability (speaking & listening) of the students in this class is highly expected. |
| 教材     | Highly Recommended (Oxford)by T. Stott& R. Revell<br><br>Talk about Taiwan- A Guidebook to Taiwan by Shen,Rong-Jun (華立圖書) | Teaching Materials | Highly Recommended (Oxford)by T. Stott& R. Revell<br><br>Talk about Taiwan- A Guidebook to Taiwan by Shen,Rong-Jun (華立圖書)  |
| 成績評量方式 | 期中成績30%、期末成績30%、平時成績40%(小考*2 40%)<br>註: 三次點名未能出席者, 此科視為不及格  | Grading            | mid-term exam30% 、final exam 30%<br>& 2 quiz 40%<br><br>*More than 3 unexcused absences will result in a failure of the course.  |
| 教師網頁   | -   |                    |  |
| 教學內容   | 本課程主要以觀光旅遊產業所需英語能力,作一系統性介紹及演練   | Syllabus           | The course tries to provide a practical English training for the Tourism Industry.   |

尊重智慧財產權，請勿非法影印。