朝陽科技大學 097學年度第2學期教學大綱
Visual Communication Design 視覺設計

當期課號	3352	**Course Number**	3352
授課教師	廖家翎	**Instructor**	Liao,Chia Ling
中文課名	視覺設計	**Course Name**	Visual Communication Design
開課單位	工業設計系(四進)一A	**Department**	
修習別	選修	**Required/Elective**	Elective
學分數	2	**Credits**	2
課程目標	了解視覺設計的基本概念，包括守則、指導方針、人的視覺動線、以及一般設計的考量， 幫助設計師利用法則檢視你的設計過程與結果，以期達到讓人印象深刻的視覺設計。	**Objectives**	Understand the basic conception that vision , including the vision of rule, guilding principle, people moves the line, and doing in the test amount generally designed, help the designer to utilize the rule to look over your design process and result, in the hope of reaching making people's vision with deep impression .
教材	Illustrator設計幫幫忙 正確學會 Illustrator 的 16 堂	**Teaching Materials**	Illustrator設計幫幫忙 正確學會 Illustrator 的 16 堂
成績評量方式	經由範例演練之後學會創意圖面的製作技巧。期中製作展現自我風格的名片設計，期末主要製作個人風格海報。	**Grading**	Carried on the exercise of and learnt to achieve the making skill the intention by the example.Make the name card which represents the self-style to design, make personal style poster mainly at end.
教師網頁	_		
教學內容	首先認識Illustrator軟體的應用、操作與視窗環境。掌握向量繪圖設計的基礎知識與檔案管理技巧。學會各種設計工具、面板的用途與使用技巧。再導入視覺設計的基本原則應用在設計名片、個人海報、書籍內編排頁等各類平面設計應用。	**Syllabus**	Know Illustrator software application, operation and environment of the window at first.Grasp rudimentary knowledge and file management skills designed in vectorial drawing.Uses of different design tool, panel of society and using skill.And then channel the basic principle designed into the vision and apply to and grade such all kinds of planar design applications as pages,etc. while designing name card, personal poster, books.

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