# 朝陽科技大學 097學年度第2學期教學大綱
# Financial Management 財務管理

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| 當期課號 | 3311 | Course Number | 3311 |
| 授課教師 | 紀晴秀 | Instructor | CHING,HSIU CHI |
| 中文課名 | 財務管理 | Course Name | Financial Management |
| 開課單位 | 工業工程與管理系(二進)四A | Department | |
| 修習別 | 選修 | Required/Elective | Elective |
| 學分數 | 3 | Credits | 3 |
| 課程目標 | 首先，從公司理財的角度，探討企業的投資與籌資決策，並以追求股權益極大爲目標，其次，瞭解企業如何運用金融市場各種工具籌措資金，第三，從財務理論的角度，分析各種金融資產之價值如何決定，最後，針對近來各國資本市場發生的弊端，重新思考財務管理的目標與責任。 | Objectives | Finance consists of three interrelated areas:(1)money and capital markets, which deals with securities markets and financial institutions;(2)investments, which focused on the decisions made by both individual and institutional investors as they choose securities for their investment portfolios:(3)financial management, or "business finance", which involves decisions tithin firms. Financial managers must have a knowledge of all three areas if they are to do their jobs will. |
| 教材 | 財務管理原理 謝劍平著 智勝出版社<br>ISBN 978 957 41 4192 0 | Teaching Materials | Fundmentals of Corporate Finace<br>Mr. xie<br>www.bestwise.com.tw |
| 成績評量方式 | 期中考30%<br>期末考30%<br>上課學習態度20%<br>出席率 20% | Grading | mid-term Exam 30%<br>Final Exam 30%<br>ordinary Grade 20%<br>Attendance Grade 20% |
| 教師網頁 | | | |
| 教學內容 | 本課程將以深入淺出的觀念,配合國內外的財金史實加以說明,建立學生扎實的財務知識,主要課程簡介如下<br>1.基本財務管理導論<br>2.貨幣時間價值<br>3.財務報表介紹<br>4.風險.報酬與投資組合<br>5.證券評價<br>6.資金成本的決定<br>7.資本預算的技術<br>8.投資專案分析<br>9.資本結構<br>10.股利政策<br>11.財務規劃與短期財務決策<br>12.營運資金管理<br>13.公司理財應用 | Syllabus | This course will help student to understand the fundmental financial concepts and using the foreign case to advancely explore and discuss wiht students. The related topic is below:<br>1.Fundaments of coporate finance<br>2. Time Value of Curreny<br>3.Financial sheet<br>4.Risk, Reward and investment<br>5.Valuation of stock<br>6.The decision of capital cost<br>7.Captial budget<br>8.The analysis of investment<br>9.The stucture of capital<br>10.Division Policy<br>11.Financial planning<br>12.Management of operating fund<br>13.coporate Finance |

尊重智慧財產權，請勿非法影印。