朝陽科技大學 097學年度第2學期教學大綱
Family Inn Management 民宿管理

當期課號	3269	Course Number	3269
授課教師	廖榮聰	Instructor	
中文課名	民宿管理	Course Name	Family Inn Management
開課單位	休閒事業管理系(四進)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	介紹先進國家及台灣民宿的起源與發展。經由民宿的特性及經營哲學的探討，並輔以實例介紹民宿的經營管理及與鄉村社區的結合，成爲另一種休閒生活型態。	Objectives	To introduce the original and development of Family Inn in developed countries and Taiwan. This course is expecting the participants to experice the Family Inn management by case study. To connect the Family Inn and rural community to be a new life style is the other important topic in this course.
教材	自編教材	Teaching Materials	
成績評量方式	1.平時考核30% 2.期中報告40% 3.期末考 30%	Grading	1.evaluate in class 30% 2.midterm report 40% 3.final exam. 30%
教師網頁	_		
教學內容	本課程將結合行銷,品質及作業等管理理論.提供學生民宿經營管理的知識.	Syllabus	This course will combine Marketing Management,Quality Management and Operation Management.Provide the knowledge of Family Inn Management for student

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