朝陽科技大學 097學年度第2學期教學大綱
Leisure and Recreation Resources Management 休閒遊憩資源管理

當期課號	3268	Course Number	3268
授課教師	曾宇良	Instructor	TSENG,YU LIANG
中文課名	休閒遊憩資源管理	Course Name	Leisure and Recreation Resources Management
開課單位	休閒事業管理系(四進)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程旨在引導學生瞭解休閒遊憩資源之種類、各種特性及其管理開發之策略，包括遊憩經濟效益、供給需求、遊客健康與安全等內容。	Objectives	To introduce the varieties and characteristics of leisure recreation resources, management and development strategies, including recreation economic benefits, demand and supply, health and safety of visitors.
教材	1.Introduction to outdoor recreation by Roger L. Moore and B.L. Driver, 2005. 2.Leisure and recreation management by G. Torkildsen, 1992. 3.Leisure and human behavior by Bammel & Bammel, 1992.。 4.Journals and magazines of the relevant fields, such as J. of Leisure Research、 Leisure Science、 戶外遊憩研究、觀光研究學報、論文集、財訊雜誌、錢雜誌、天下、遠見、卓越、綠生活、… etc 5.觀光學入門,中尾清編著,晃洋書房 6.自編教材	Teaching Materials	（1）Introduction to outdoor recreation by Roger L. Moore and B.L. Driver, 2005. （2）Leisure and recreation management by G. Torkildsen, 1992. （3）Leisure and human behavior by Bammel & Bammel, 1992.。 （4）Journals and magazines of the relevant fields, such as J. of Leisure Research、 Leisure Science … etc
成績評量方式	期中考30% 平時成績35% 期末考35%	Grading	Midterm Examination 30% General 35% Final Examination 35%
教師網頁	_		
教學內容	1.課程內容架構 2.基本觀念介紹 3.相關法規與公、民營風景遊憩區之管理單 位及其業務。 4.遊憩資源之調查與分類。 5.遊客行爲管理：直接與間接管理。 6.遊憩衝擊之觀察記錄、調查與分析 7.遊憩衝擊管理：遊憩承載量之觀念與應用。 8.澳洲之案例介紹 9.日本之案例介紹 10.生態觀光 11.綠色產業觀光	Syllabus	1.The curriculum content structure, related realm and academics, related word explain 2.Basic idea 3.Related laws and government operated and the management unit and its business of the run by private capital scenery recreation area. 4.The inquisition and the classification of the recreation resource. 5.Visitor's behavior manages:Direct and indirect management. 6.The observation record, inquisition and analysis of the recreation impact 7.The recreation impact management:Apply of the recreation carrying capacity The case of Australia introduces 8.The Japanese case introduces 9.The ecotourism 10.The green industrial tourism 11.Taiwanese green tourism

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